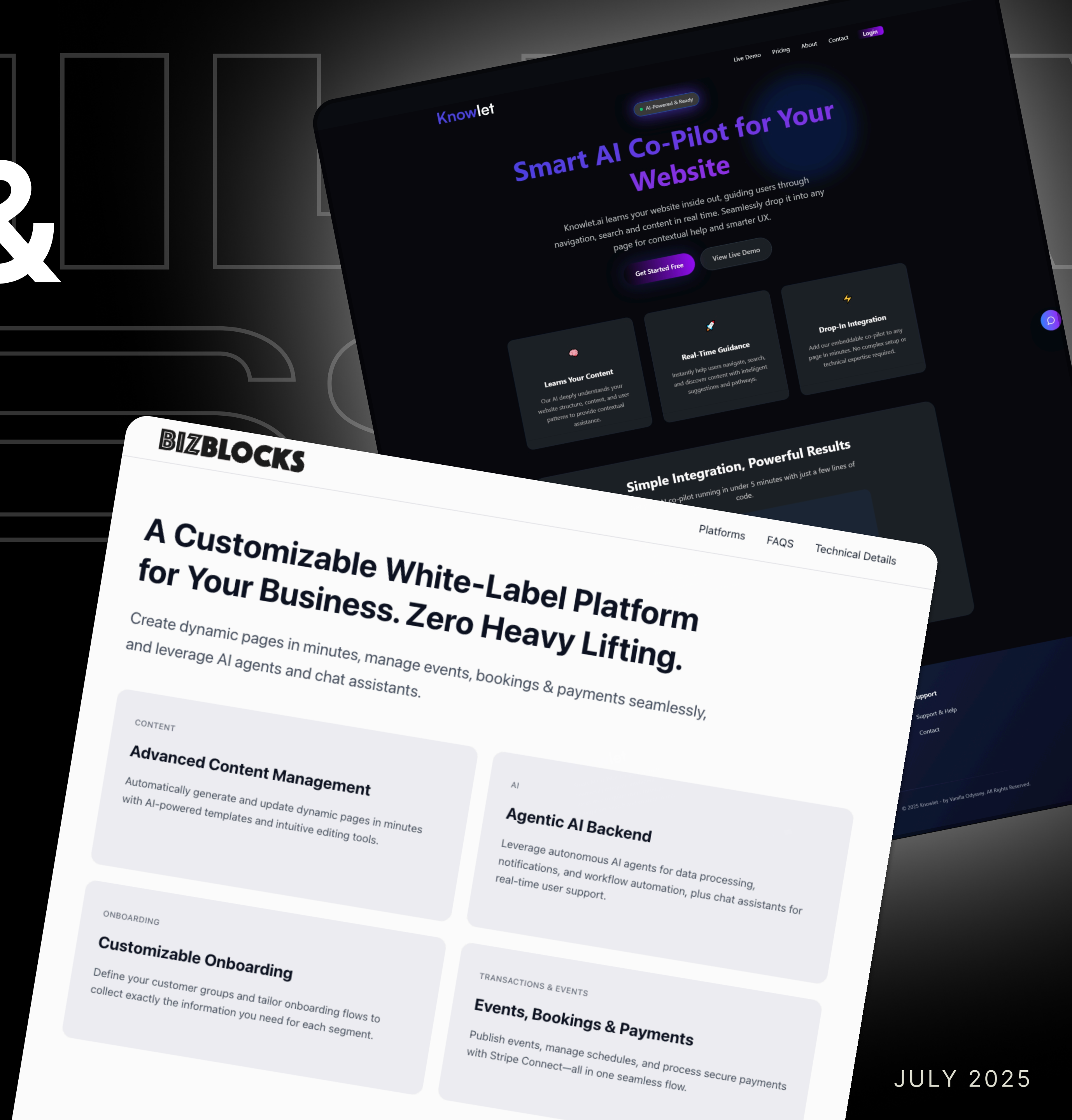


# BizBlocks & Knowlet AI

by

# VANILLA ODYSSEY



# What We Do

We help teams build scalable service platforms – and make websites more accessible and intelligent



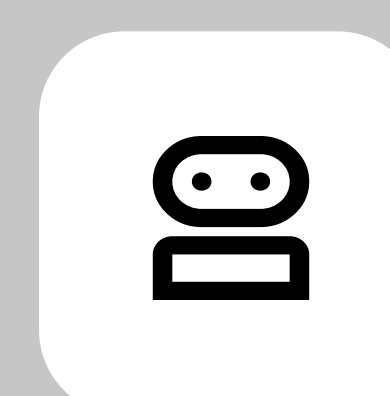
Launch Faster



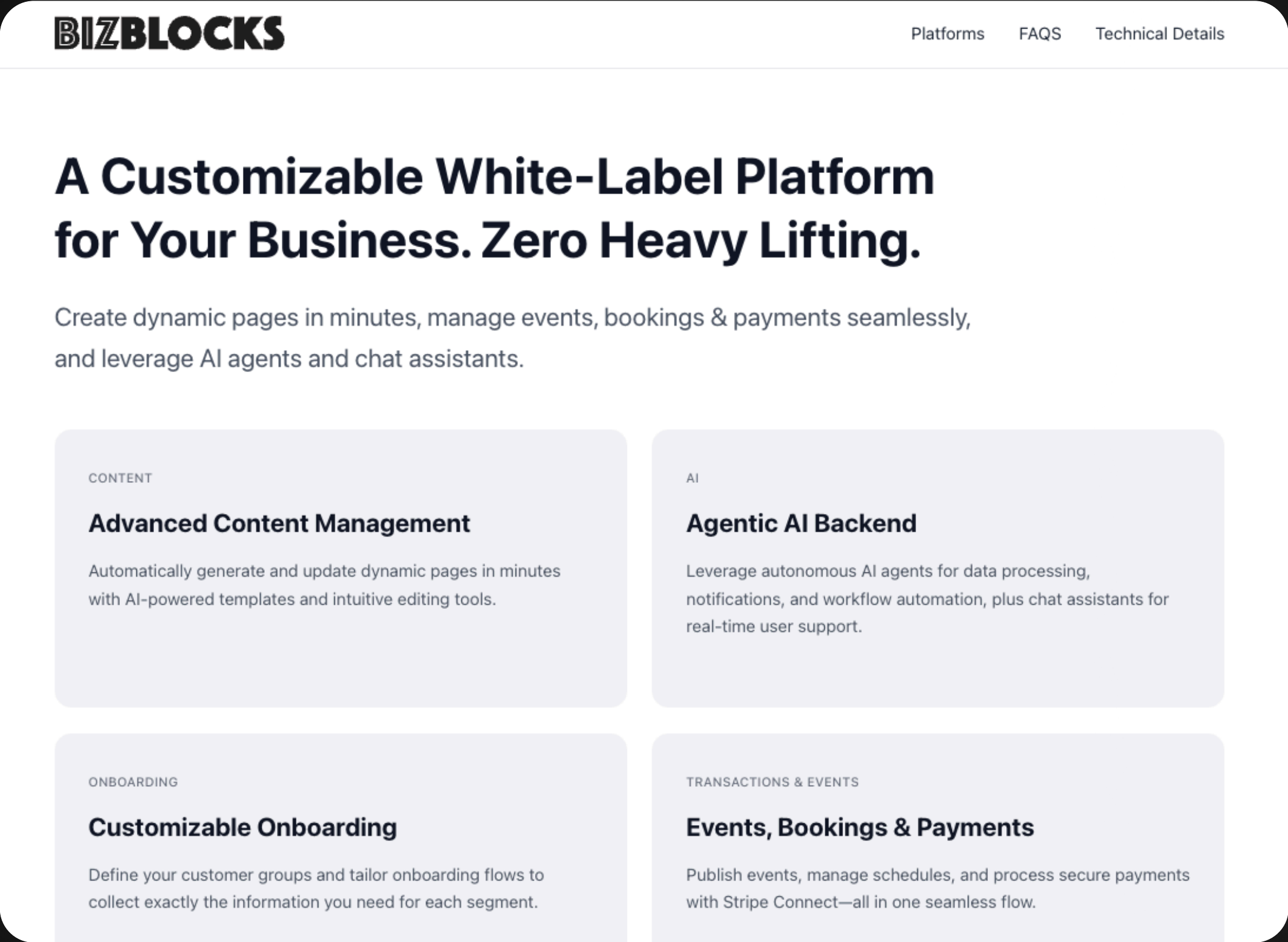
Scale Better



Guide Smarter



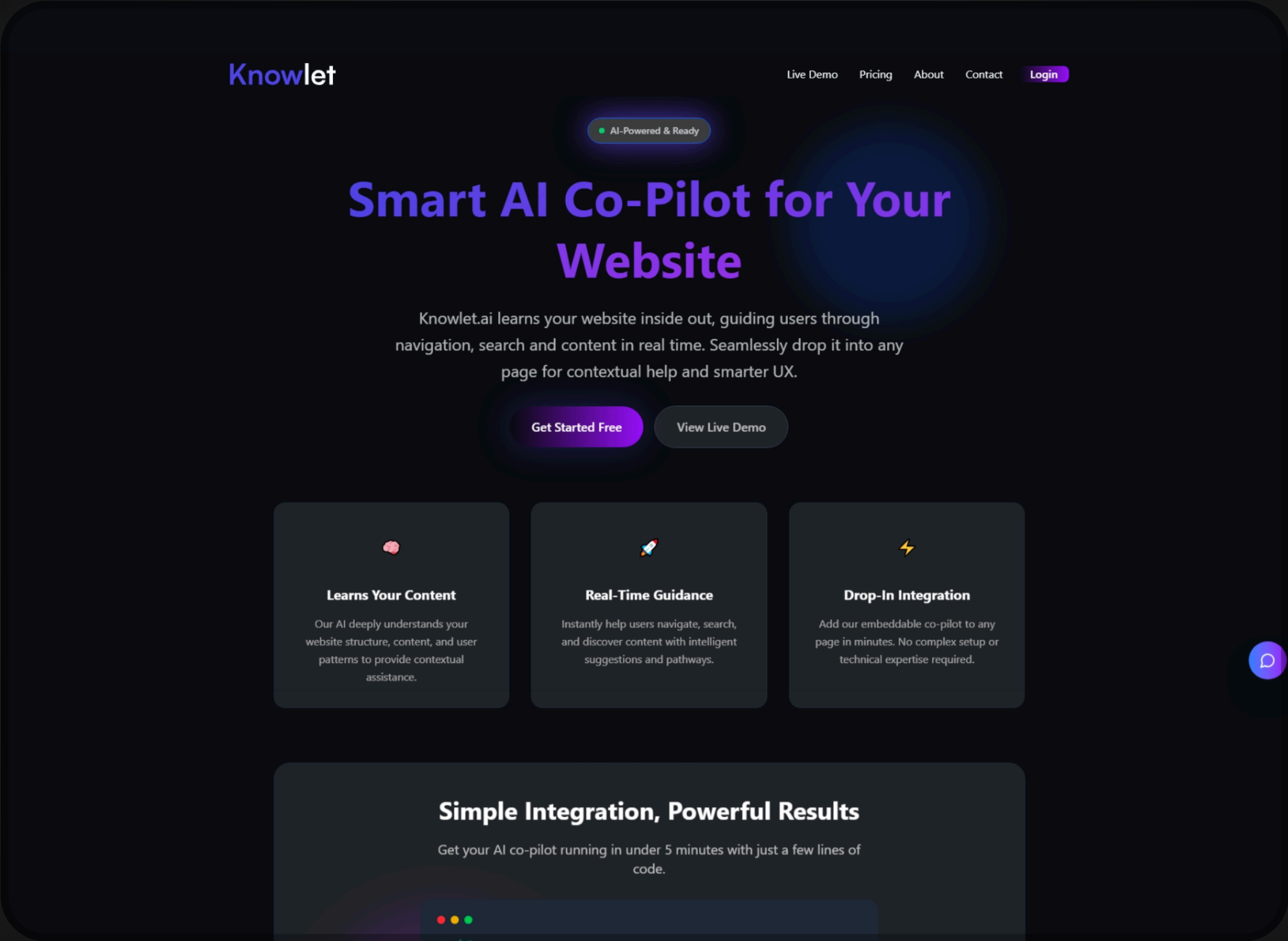
Innovate with AI



# BizBlocks

A white-label SaaS platform solution with prebuilt modules for bookings, payments, content, and user management

 **BIZBLOCKS.ORG**



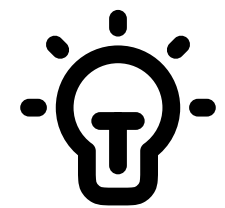
# Knowlet AI

Knowlet AI utilizes the AWS Strands Agents SDK to integrate Gen AI features for administrators and end-users into any website.

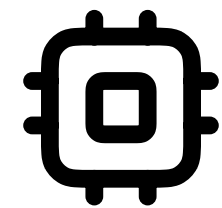
 **KNOWLET.AI**

# Our Vision

AI platforms empower clients to turn ideas into scalable solutions quickly and cost-effectively



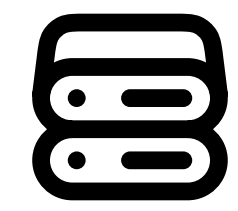
With ***BizBlocks***, teams can go from idea to platform in days, not months



With ***Knowlet***, AI agents can be integrated into any website with ease



User-friendly dashboards for clear insights and smooth administration



Built on AWS, our infrastructure delivers reliable, low-cost scaling at any time

# 2 Problems - 2 Solutions

**Custom platform development is time- and cost-intensive**

## **BizBlocks** tackles

- 1** Slow platform builds (months of custom dev)
- 2** Rebuilding the same modules (bookings, payments, roles)
- 3** High maintenance cost with scale

**Enterprise-grade AI agents are complex and cost-intensive**

## **Knowlet AI** addresses

- 1** Systems without AI integration
- 2** Lack of agentic workflows and tools
- 3** Complex AI tools require technical expertise to operate



# Market Opportunity

Three converging trends, one unified platform



Market



Size



Why it Matters

Service Marketplaces  
(BizBlocks)

\$60B+ by 2030,  
growing at ~18%  
CAGR

SMBs and niche providers urgently need scalable platforms to digitalize services (events, wellness, education, etc.) without long development cycles. BizBlocks reduces time-to-market from months to days.

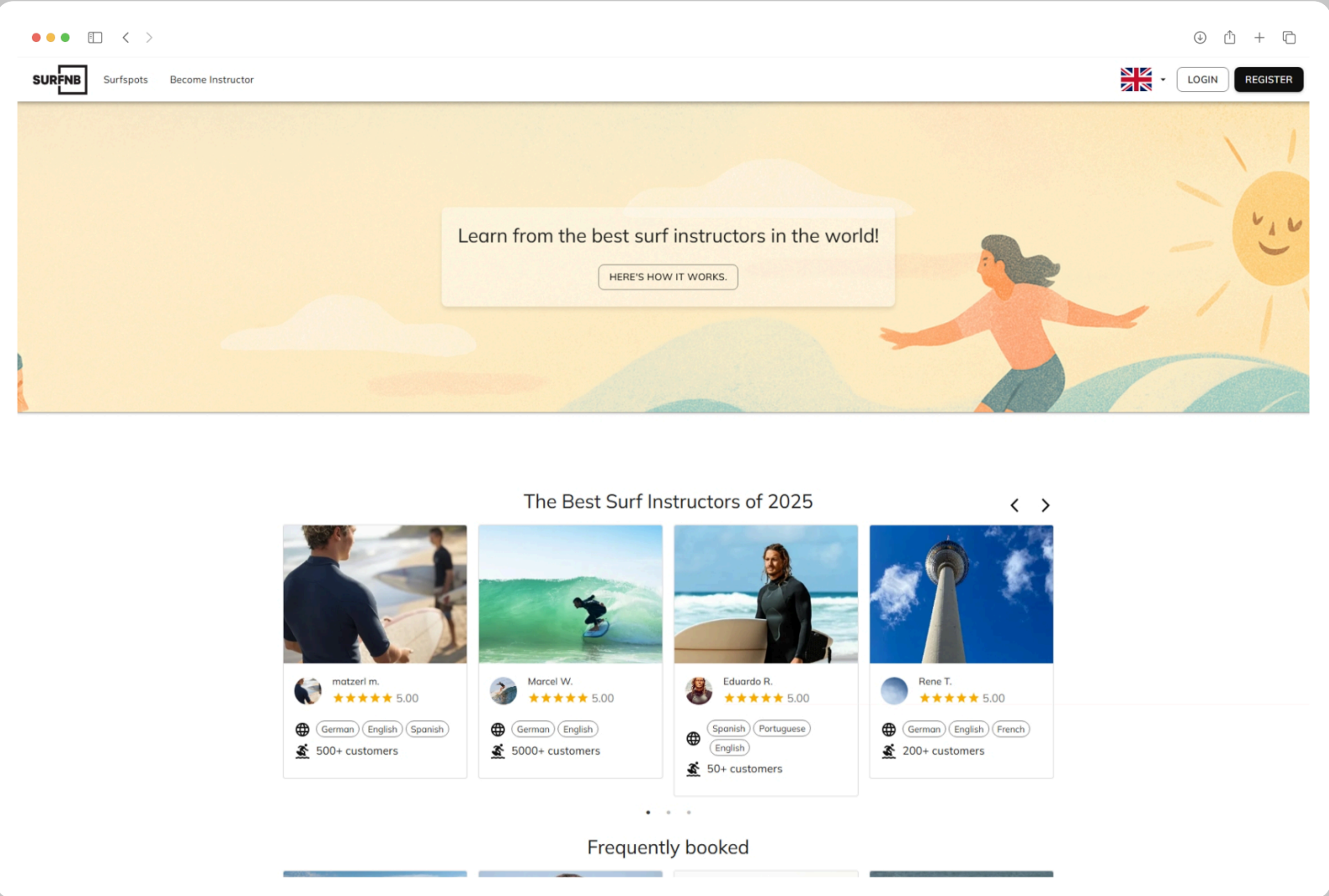
AI Agents & Web  
Experience  
(Knowlet)

\$1.2T AI-in-Web-  
Experience market  
by 2027

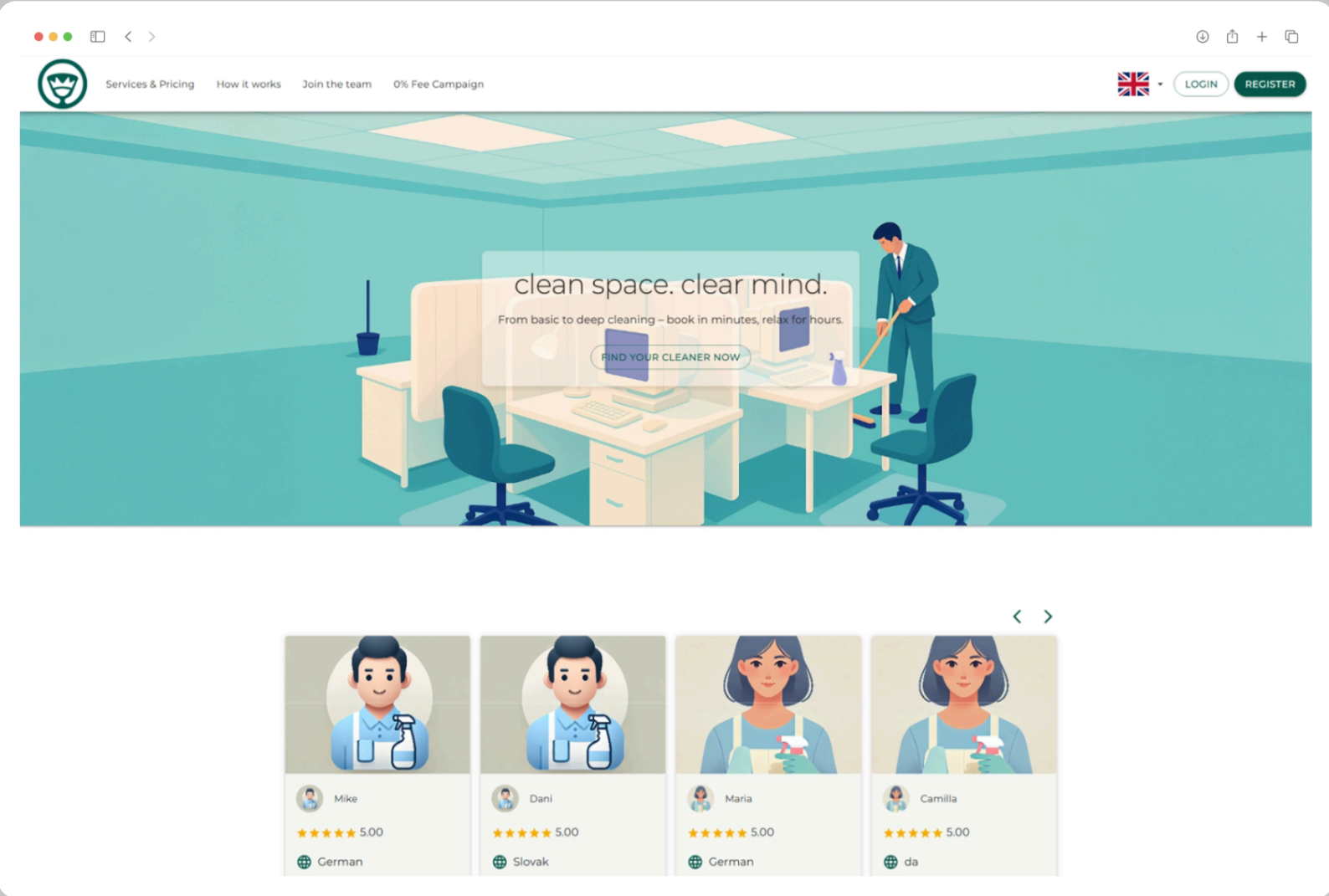
Businesses are racing to integrate AI-powered agents for customer service, accessibility, and personalization. Knowlet enables instant AI integration without costly custom development.

# BizBlocks: Traction & Launched Platforms

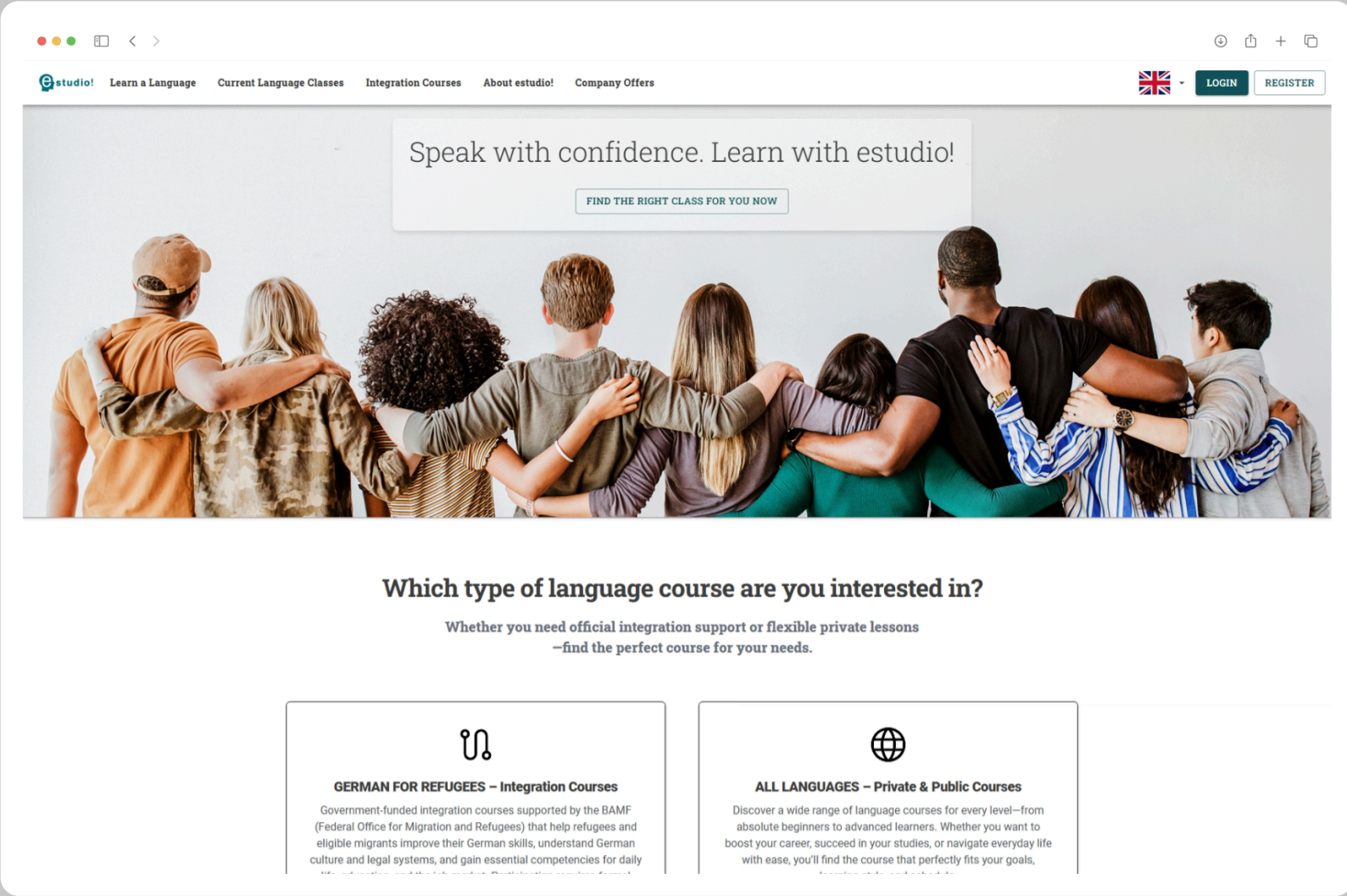
3 platforms in production with average time to launch less than 4 weeks



 SURFNB.COM



 CLEANPRIMETIME.COM



 ESTUDIO.EU

# Knowlet AI: Transforming Websites with Smart Agents & Accessibility Compliance

*Deploy AI Agents in Minutes*



[Try Prototype at KNOWLET.AI](#)

*Ensure EU Accessibility Compliance*

The website features the following content:

- BarrierFreeWithAI** header with a language selector (EN).
- Inclusive Web Starts Here** sub-header.
- AI-Powered Accessibility Compliance** main heading.
- Achieve EU Accessibility Act conformance in real time with automatic adjustments and expert guidance** sub-heading.
- Barrier-Free with AI** badge.
- Accessibility Is Now Mandatory** main heading.
- Digital Offering Ready?** sub-heading.
- As of June 28, 2025, all digital products and services—including websites, apps, and online platforms—are legally required to meet strict accessibility standards to ensure equal access for everyone.** text.
- AI Assistant** chatbot interface with the following messages:
  - Assistant: 10:36:51 AM
  - Hi, how can I help you?
  - What is the EU Accessibility Act about?
  - What is the German Barrierefreiheitsstärkungsgesetz about?
  - What are legal obligations for corporations?
  - Ask me anything...

[Explore Accessibility Demo at BARRIERFREEWITHAI.COM](#)

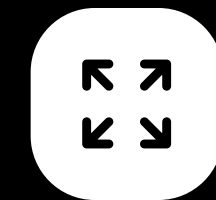
# Scaling Fast — But Facing Key Challenges

The upcoming adoption of our GenAI platforms brings new scaling and innovation hurdles.

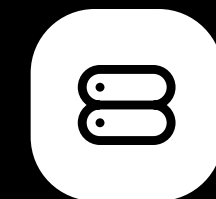
## Our Current Challenges



Scaling Knowlet's AI assistant architecture across hundreds of websites



Improving page understanding, multilingual & voice-first user experiences



Optimizing LLM strategy (cost-efficient hosting, chaining, prompt tuning)



Managing continuous content variation, feedback loops & personalization

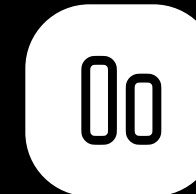


Balancing rapid customer onboarding with ongoing GenAI innovation

# How Strategic Partners Can Help

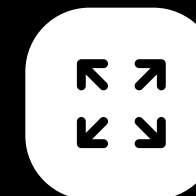
We're looking for partners who provide more than capital — we need expertise, networks, and scale.

## Capital & Cloud Credits



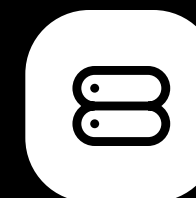
→ Fuel infrastructure scaling & international rollout

## Go-to-Market Guidance



→ Accelerate B2B SaaS sales & enterprise entry

## Network Access



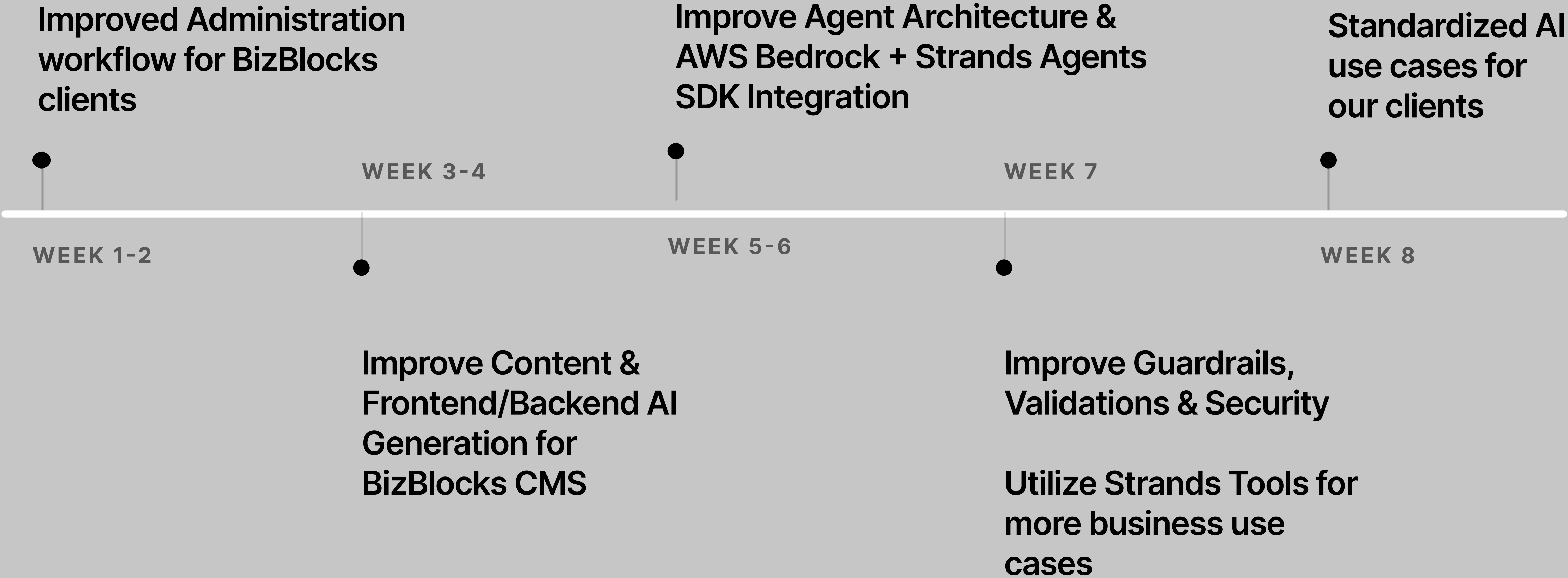
→ Connections to pilot clients & distribution partners

## Technical Mentorship



→ Optimize GenAI stack & ensure compliance

# 8 Week Milestone Plan



# The Founders

Built by experienced SaaS & AI engineers with startup speed.



## **Stefan Kleine, Co-Founder & CEO**

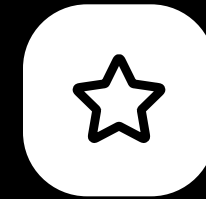
Ex-Exporo (Head of Engineering) 15+ years in SaaS and AWS-native architecture. Led engineering at real-estate platform with €500M+ in assets.

## **Carlos Rojas, Co-Founder & CTO**

Senior architect and GenAI Infrastructure expert. Leads platform engineering, security and scaling at Vanilla Odyssey.

# What Success Looks Like

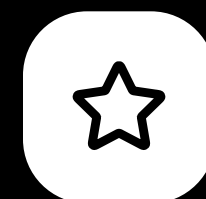
With strategic investment, we will achieve the following milestones within 12–18 months



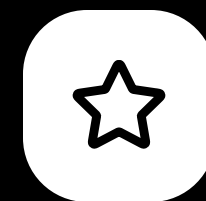
Knowlet AI deployed across 200+ platforms as full-scale AI agents, driving measurable cost savings and customer engagement.



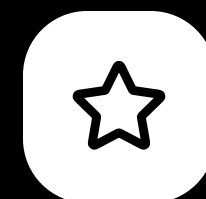
Proven user experience model with analytics, multilingual support, and continuous feedback loops across key verticals (education, finance, wellness).



Enterprise-ready infrastructure powering 50+ BizBlocks tenants, ensuring seamless Knowlet integration and scalable onboarding.



Validated AI pricing model tailored for SMB and enterprise adoption, combining predictable costs with high-margin scalability.



Aggressive go-to-market execution: Knowlet positioned both as a standalone SaaS product and a BizBlocks add-on, accelerating upsell opportunities.



Strong marketplace traction through strategic partnerships and B2B distribution

# THANK YOU!

Let's build better platforms together

 [Info@vanillaodyssey.com](mailto:Info@vanillaodyssey.com)

 [www.vanillaodyssey.com](http://www.vanillaodyssey.com)

 [www.bizblocks.org](http://www.bizblocks.org)

 [www.knowlet.ai](http://www.knowlet.ai)